

MTC HR ANALYTICS

USING PEOPLE DATA TO DRIVE BETTER ORG. DECISIONS.

Many HR teams collect large volumes of employee data but still struggle to answer the questions that matter most to leadership.

COURSE OBJECTIVES

The MTC HR Analytics program is designed to build the capacity of participants to use data to:

- ▶ Anticipate talent needs.
- ▶ Understand performance and workforce trends.
- ▶ Make confident staffing decisions that support organizational goals.

FOCUS AREAS

Key topics to be covered during the session include:

- ▶ Foundations of HR Analytics
- ▶ Key Performance Metrics – Practical Usage
Recruitment and Hiring Metrics, Attrition and Retention Metrics, Employee Engagement Metrics, Employee Experience Metrics, Performance Metrics, Learning & Development Metrics, Diversity, Equity & Inclusion (DEI) Metrics
- ▶ HR Data Collection, Management, and Ethics
- ▶ Translating HR Analytics into Actions

WHO TO ATTEND

HR Directors, HR Business Partners, Entrepreneurs & Business Owners, Heads of People and Culture, Head of Human Resources, Heads of Talent Management, Heads of Learning and Development (L&D), and all Senior Managers within the HR role.

17th-18th Mar. 2026

Crystal Palm Hotels

GHS 4,000.00 per participant

9am - 3pm (each day)

To Register,

Call / WhatsApp:

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